

Uhl Collectors Society

December 1999, January and February 2000



Uhl Advertising

Advertising played an important part of Uhl Pottery income and production. We hope to share some interesting information about some of the ways Uhl designed items that followed the theme of their clients' products.

About 1909 when the Uhl production facility was just moved to Huntingburg, Indiana, a local customer asked for a small jug to be printed with "Platzie's Best" so that he could give away some of his choice liquor to his friends during New Years. This 300-jug order was the start of something special for Uhl collectors.

In 1913 a local saloon owner named John Greener had Uhl pottery make a miniature shoulder jug that had the words "Merry Christmas 1913 John Greeners Saloon" printed on the side of it. The saloon then gave them away to its customers.

This Christmas jug promotion was such a good idea that Uhl pottery decided to start giving away a miniature jug with a greeting from themselves to their customers in 1930. So this was the start of several years of the "Christmas" jug production that many Uhl collectors treasure.

The pottery had already become recognized as a producer of good quality items for the small saloon and whiskey makers. Quite a large share of the sales of stoneware made was going toward this type of client.

Prohibition forced many drinkers to become their own beer maker. Thousands of barrel shaped beer steins were ordered by companies such as Blatz, Sterling and Reingold so that they could give them away as a premium when a customer bought their malt extract to make beer.

Another major customer of Uhl pottery was Meier Wine

Cellars of Silverton, Ohio. A first prize award was given during the American Packaging Competition sponsored by Modern Packaging in 1938 to Uhl for their creativity.

Botay perfume company of Kansas City, Missouri, also used Uhl products for their perfumes. Collectors will sometimes come across a round canteen shaped jug that has a strap handle. Botay would fill them with perfume and many have the name of a military field on them.

Fischer Scientific Company of Pittsburgh, Pennsylvania, contracted with Uhl to produce a special porous boat for their laboratory supply line of products. These small round cone shaped boats resemble some type of ashtray shape and have "Fischer" printed in blue on the front.

Dillsboro Health Resort in Dillsboro, Indiana, used Uhl products in the day to day operation of their resort. A special ordered jug in one, two or five gallon size was made for them. It had a light blue top half with white on the lower half. Also the jug has their name and logo printed in the center of the jug in blue.

Ashtrays became another popular advertising item for the Uhl company. Shell Oil Company had a two inch square ashtray made that had their logo shape in the center and the gas station name and locations printed in blue on the underside. Several other companies had ashtrays made including Cannelton Sewer Pipe Company, Atlantic Refractories Company, Huntingburg American Legion, and also the Uhl pottery acorn logo can be found.

Even a Lincoln head plaque was produced as a souvenir for the Lincoln State Park.

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LETTER FROM THE PRESIDENT

Dear Uhl Society Members,

It is our hope that you enjoyed a blessed Christmas season. Hopefully you are well underway in your quest to make 2000 a year of good luck and success in your life and in your search for additions to your collections.

I am constantly amazed at the enthusiasm and dedication of the board in their work for the Society. At our last meeting in November, several decisions were made.

Final adjustments were made for the 2000 commemorative and it is now in the production process. After considerable discussion, it was again decided that we would not pre-announce the selected item. There were a variety of reasons which were a part of that decision.

Beginning in January, we will have our own Web Page. This will help fulfill the mission of the Uhl Society of providing and sharing information, to educate, and will make membership and communication easier for those so inclined. The address will be www.uhlcollectors.org. There will also be three e-mail sites involved.

Also related to the mission and purposes of the UCS, it was decided to begin a project which will involve video interviews with former employees of the Uhl Pottery. At this time, we are urging you to advise us of former employees and their addresses. If you know of a former employee, please forward that information to any board member. In addition, we would like to know what questions you would ask if you were doing the interview. What do you want to know? What is important to preserving the oral history of the pottery?

We want to especially thank Al Schwartz for his dedicated work on the commemorative again this year, and Stephanie Trambaugh for her diligence in designing the web page and putting together all the information and pictures.

We are still open for suggestions for the 2001 commemorative and beyond. You may contact any officer or board member. We encourage you to do this.

Remember that your board is committed to doing the best job possible in their effort to serve our members. We do recognize that differences exist in the thoughts of people. It is not always possible to please everyone.

Continue to share your knowledge, your collections, and your friendships.

Sincerely in that spirit,

Lloyd & Marge Martin

Officers and Board Members

If you have a comment or suggestion concerning the Uhl Society, you can contact any or all of the officers and board members below.

Officers

Lloyd & Marge Martin, President

1582 Gregory Lane
Jasper, IN 47546
812-482-2492

●Term: 6/99 - 6/01

Leah Kleeman, Vice President

4427 S. S.R. 162
Huntingburg, IN 47542
812-482-7315

●Term: 6/99 - 6/01 as Vice-President
6/01 - 6/03 as President

Elma A. & Beverly Leslie, Sec./ Treasurer

801 Poplar Street
Boonville, IN 47601
812-897-3681

●Term: 6/98 - 6/00

Dave & Donna Swick, Press Secretary

506 Martin Street
Newton, IL 62448
618-783-3455
email: ddswick@psbnewton.com

●Term: 6/98 - 6/00

Board Members

Alvin Schwartz

225 Park Street
Worthington, IN 47471
812-875-3129

●Term: 6/97 - 6/00

Gary & Diana Abel

RR1 576 Hwy 61 N
Lynnville, IN 47619
812-922-3848

●Term: 6/98 - 6/01

Tom & Stephanie Trambaugh

12 Bellbrook
Loogootee, IN 47553
812-295-9892
email: tbaugh@dmrtc.net
Term: 6/99 - 6/02

Strictly Classified



REMEMBER THAT

UHL COLLECTORS SOCIETY MEMBERS CAN ADVERTISE FREE OF CHARGE.

**OUR NEXT UHL CONVENTION WILL BE
JUNE 23 AND JUNE 24, 2000.**

YEAR 2000 CONVENTION NOTICE
Uhl Collectors Society Members should call for reservations for this year's convention if you have not already done so. Prices will be \$69 for outside rooms and \$89 for poolside rooms. If you desire adjoining rooms you should reserve two rooms and share the cost between yourselves. Do not expect the hotel to split the cost for you.

COMMEMORATIVE SUGGESTIONS
The UHL board members would appreciate any ideas you might have for upcoming commemoratives. Please send a postcard to President Lloyd and Marge Martin with your suggestions.

ALERT

We have been notified of a problem with an internet purchase of a McCurdy Uhl book. Please read the following excerpts from the letter we received.

"Anyway, we saw that he claimed to have 4 copies of the McCurdy Uhl book, which he was selling for \$45 each. The picture on the site is of that book. Like all fools who fall for something too good to be true, we sent in our \$45 and received a plastic report cover with a color photocopy of the cover and black/white photocopies of all the pages. As soon as we saw it, we contacted Mr. Orłowski for a refund, but of course, he has not responded."

The site which the writer of the letter is referring to is:
<http://www.geocities.com/eureka/mine/6140/uhl.htm>.

As of today, January 1, 2000, this site is accessible and the 4 copies of the book were still available. Please check it out for yourself.

Uhl Advertising - Continued

Some of the advertising that is available will have these names:

Meier Winery	Canadian apple blossom	Cumberland Falls Corbin, Ky
Great Smokey Mountains	Red Boiling Springs, Tenn	Stokley and Co. Evansville, In
Mammoth Cave	Cincinnati Zoo	Huntingburg American Legion
Hoosier Coffee Co.	Chicco Beverage Co.	Cudjo Cave Cumberland Gap
Connoisseur Winery	Jack West Moorehead, Ky	BPOE NO. 314 March 13, 1932
Fort Knox	Dalton, Ohio 1931	Lincolns Birthplace, Ky
Old Kentucky Mansion	Indiana State Fair	Boonville Implement Company
Plymouth Creamery	Lemars, Iowa	Home Sweet Home
Dawson Springs, Ky	Brown County	Hilltop Gift Shop Canmer, Ky
Honey Krust	Rheingold	Degonia Springs Health Resort
Dillsboro Health Resort	McHenry's Improved Churn	Bean Pot Baked Beans
Krogman Whiskies	Kramer and Kaufman Whiskey	Old Savannah Hospitality
Hachmuth Farm Cider	Kentucky State Fair	J.M. Gumberts Co. Whiskies
Conrad Reichert Wines	Round up 1940 Boy Scouts	E.A. Stevens Mineral Wells
LaDona New England Style Beans		N.J. Wilhems Family Liquor Store
Pure Corn Lincolns Birthplace		Forbes Greenhouse Vincennes, In
Wm. Shoepflin Co. Henderson Ky		Kuttawa Mineral Springs Kuttawa, Ky
Star and Crescent Stores French Lick, In		New York Worlds Fair 1939 (paper label)

Please remember that this is but a small sampling of the advertising that is available to the Uhl collector.

We have seen advertising on bean pots, bowls, pitchers, jars, jugs and even water coolers so don't be surprised.

Special Notice

Due to our professions requiring more and more of our time, we will not be running for re-election as newsletter editors at this year's convention.

If you are interested in this position please contact any board member or give us a call.

Thanks

Dave and Donna Swick

Membership Form

- New
 - Renewal of Membership # _____

To preserve your newsletter, you may photocopy this page.

Please print - Do Not Use A Return Address Sticker

Name: _____ Spouse: _____

Address: _____

City: _____ State: _____ Zip: _____

* **Dues for January 1 through December 31** \$12.00

* **Commemorative Order (Limit 1 per Membership)** \$33.00
 The 2000 commemorative will not be announced in advance.
 \$33.00 includes shipping to membership address listed above.
 If you would like to order a commemorative, please enter \$33.00 here.

Convention Reservations
 Holiday Inn - Jasper Indiana (1-812-482-5555)
 Friday June 23, 2000 through Saturday June 24, 2000

* **Friday Evening Dinner Meal Tickets** _____ X \$5.00 per plate

(NOTE: Tickets must be purchased now for the Friday evening meal.)

**Tickets will be distributed at the Convention
 So Please Bring Your Receipt to get meal tickets at convention.**

Please enter number of plates needed and enter total cost here.

* **Show and Sale Table Reservations** _____ X \$5.00 per table (Contract to follow)

Please enter number of tables needed and enter total cost here.

Please enter total cost in this box

Send this completed application with check or money order for total to:

**Uhl Collectors Society
 801 Poplar
 Boonville, IN 47601**

**Deadline for Commemorative, Meal Tickets & Sale tables is March 15, 2000.
 New memberships accepted anytime.**

For Official Use Only:

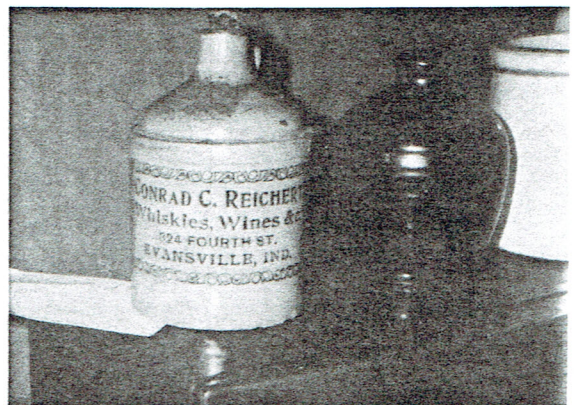
No. _____	\$ _____
Ck# _____	Amount _____
Computer _____	Commemorative _____
DC _____	Meal Tickets _____
Receipt # _____	Tables _____

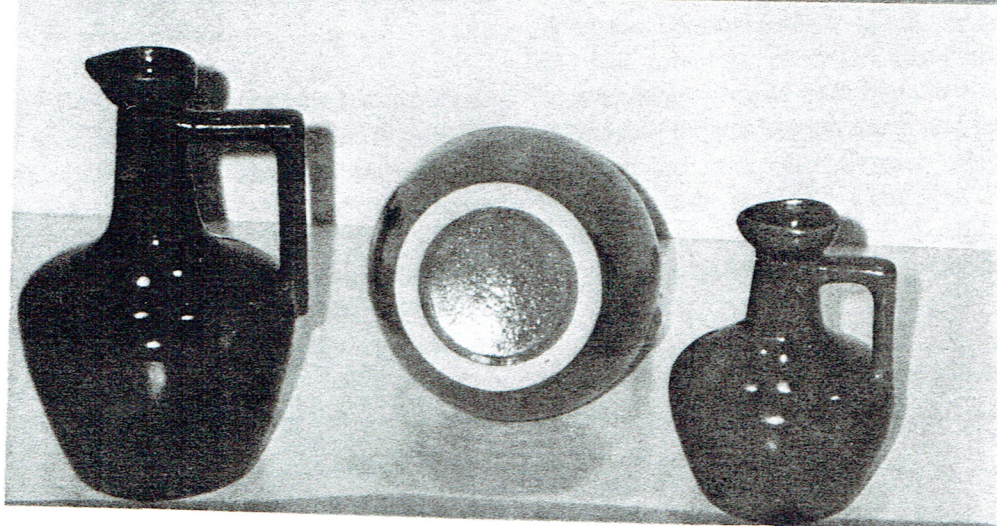
POTTERY POURRI

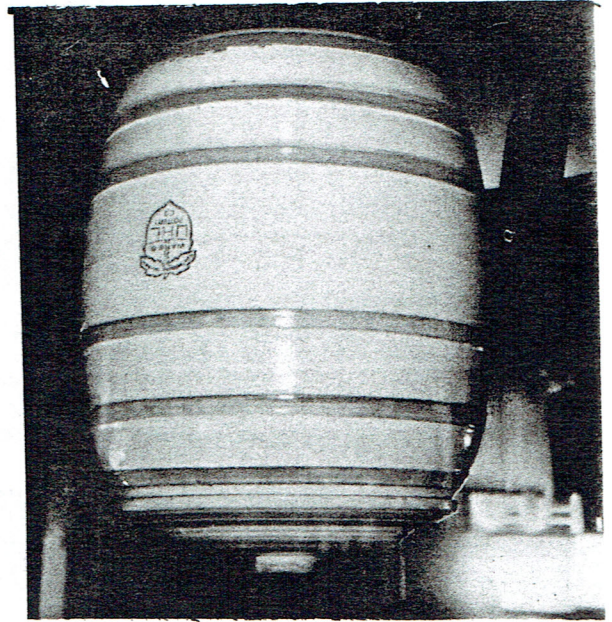
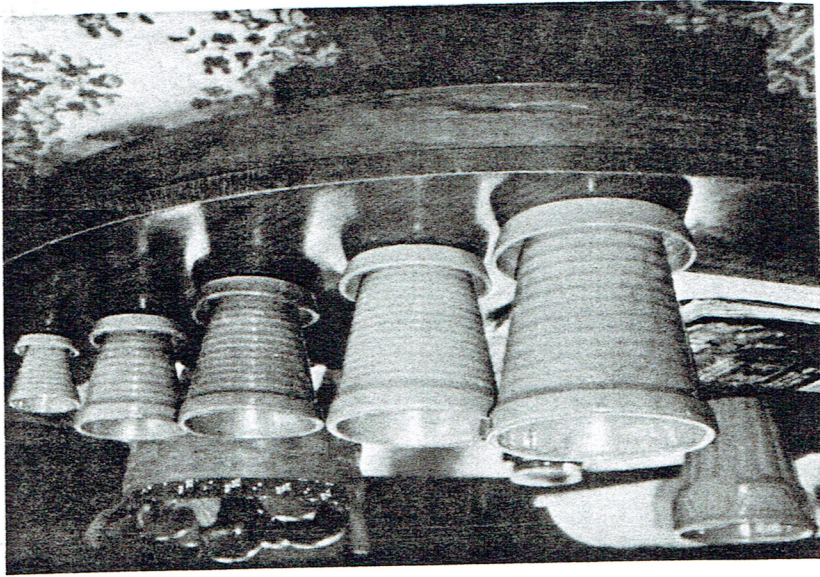
Prices taken from Internet (www.ebay.com) during December 1999

M denotes "Marked"

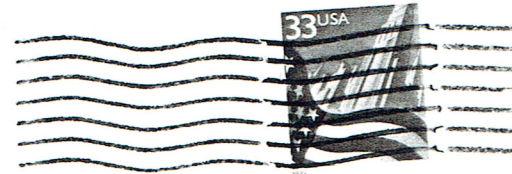
Handy Jar Qt.-blue-M	49.00
Grape Pitcher 3 QT.-blue-M	152.50
Small Lincoln Pitcher-rose-M	273.99
1933 Christmas Jug-M	455.00
1937 Christmas Jug-M	97.00
Bail Hdl. #4 Churn-M	75.00
Mini Canteen Jug-blue-	33.00
Coffee Mug-blue-M	26.01
Mini Elephant Jug-black	51.00
Mini Acorn Wares Jug-brn/wht.	75.00
Two Gal. Jar	50.88
Tulip Bowl-blue	56.81
Mini football Jug-brown	35.00
Cut Flower Vase #115-blue-M	39.55
Two Lb. Butter Crock-white-M	15.50
Three Qt. Casserole-pink	45.26
Mini Baseball Jug-white	61.00
Salad Bowl 9 1/2" -pink-M	61.00
Barrel Pitcher Qt-pink-M	46.65







Dave and Donna Swick
506 Martin Street
Newton, IL 62448



Membership # 111
DALE BLANN
2538 E APPALOOSA
VINCENNES, IN 47591